

NEWS RELEASE

“ FASHION LENSER AMYN NASSER TELLS HIS SECRETS”

A fashion photographer for over 20 years, Aryn Nasser is giving a series of lectures to professional and pro-am photographers. What better way to get the inside information from a shooter who has made it in the highly competitive world of photography than to spend three hours asking him the tough questions? Aryn shares his insights in how to break into the market and how to stay competitive. By illustrating with some of his winning portfolios, he shows photographers how a presentation is made to either nail a top agent or land that lucrative account.

But there is more to photography than the creative eye, good connections and business sense. In today's volatile and changing image industry, you need to be up to date and on the leading edge of the curve when it comes to technology. Nasser breaks the code in explaining the digital workflow. He cuts to the chase in explaining the ins and outs of the top tools like Extensis Portfolio, Extensis pxi smartscale, Extensis Mask pro, Extensis Creative Tools, Nik Multimedia Color Efex, Nik Multimedia Dfine, Nik Multimedia Sharpener Pro, Wacom Tablets, Wacom and Intous. Also in-depth discussions on cameras systems like Fuji Digital S pro and Nikon Cameras helps today's photogs decide on upgrading their own professional systems

Probably the most productive aspect of his three-hour sessions is the Q & A. Participants get their questions answered to help them get to that next step. One recent attendee in Santa Monica, CA said, "Aryn was a wealth of important information! I have been a photographer for many years and wanted to get a few tips on expanding my work into other areas. Aryn gave me so much more and was VERY helpful with answering a wide range of questions. I feel this was one of the BEST workshops I've attended thru Learning Annex!"

Aryn Nasser is available for talks and seminars for photographers wanting to gain a foothold in the imaging industry. He can be contacted to arrange an appearance at:

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